

BUSINESS FOR SALE

FIREARM BUSINESS NORTHEAST INDIANA

Regional, Well-Established Firearm and Accessories Business

Executive Summary

This northeast Indiana Business has a successful 30+ year history in the sale of retail firearms and accessories and is in proximity to Fort Wayne.

The product range covers hunting, sport, personal protection and accessories to outfit the product to the buyers' needs. The staff is knowledgeable and assists customers with firearm and related questions. The Business is one of the few in the area that stock reloading supplies.

Sales are driven by reputation and excellent customer service. The Business enjoys a steady flow of new and repeat customers. The advertising budget is minimal. A marketing plan could boost sales dramatically.

The sale of the Business is driven by the owners' retirement plans, but he is willing to stay on for a period of time and assist with the transition. The Business operates from a leased facility and is being sold as a Business, plus inventory. The building lease is transferable.

Financial Summary				
Year	2017 (Forecasted)	2016	2015	2014
Revenue	\$1,000,000	\$887,000	\$865,000	\$970,000
Cash Flow	\$90,000	\$26,000	\$53,000	\$115,226

Asking Price: \$169,000

Plus Inventory



BUSINESS HIGHLIGHTS:

Well established and respected

Leased facility with security system. Expansion options available

Consistent revenue year after year

Knowledgeable staff is expected to stay

Owner will assist in transition

Well rounded product line

No additional information will be released until the Buyer has been pre-qualified by the Broker. The Brokers have made no investigation or verification of the information presented herein.

John Taller

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